



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2021

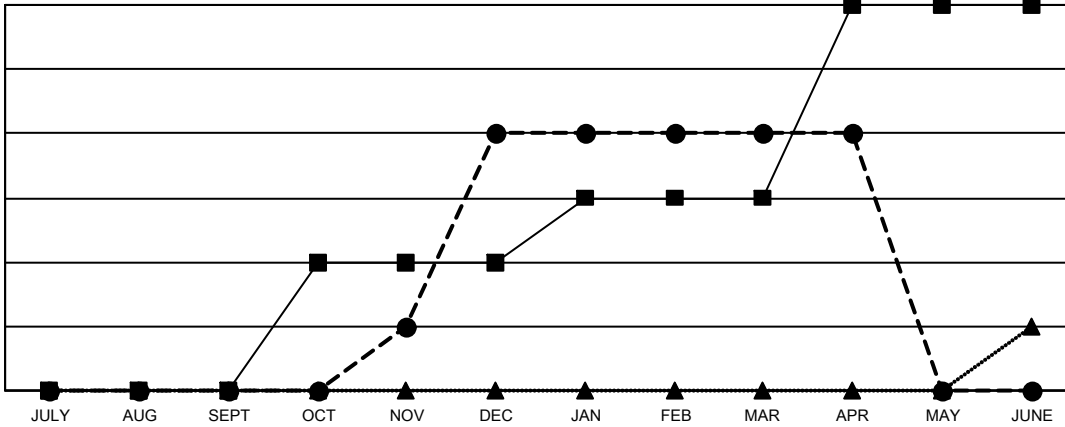
Multiple District 18

LOCATION: GEORGIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	2	4	1
JAN/FEB/MAR	1	0	6
APR/MAY/JUNE	3	0	0

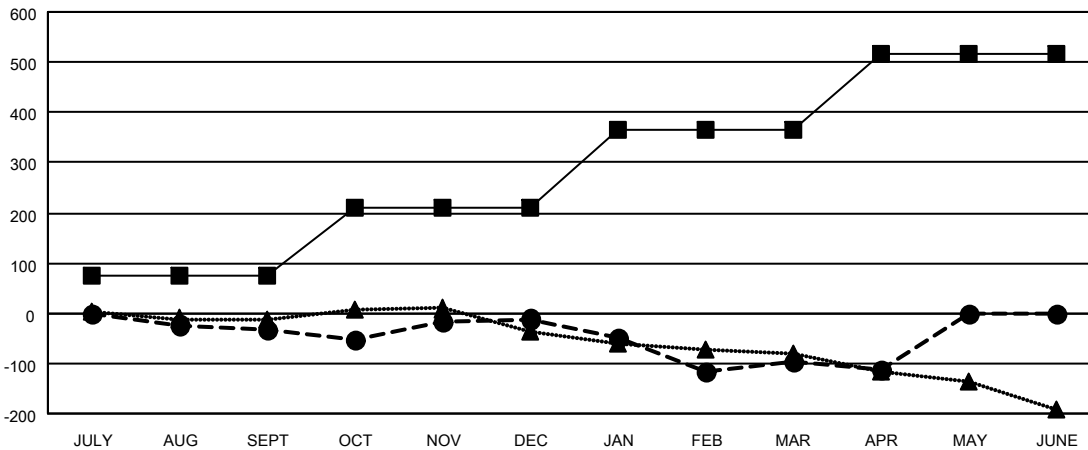
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	75	87	113
OCT/NOV/DEC	135	204	176
JAN/FEB/MAR	155	109	181
APR/MAY/JUNE	150	38	54

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 9	
<u>DROPPED MEMBERS</u>	
DECEASED	94
CLUB CANCELLED	82
OTHER	348
TOTAL	524

89 CLUBS OF 208 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	2,885 (65.05%)
FEMALE	1,550 (34.95%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	798
FAMILY MEMBERS PAYING HALF DUES	410